



ACADEMY OF
ANCIENT MUSIC

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Support Academy of Ancient Music's

AAMbition Fund



Join us as we celebrate the 50th anniversary of AAM, a milestone that marks not just our incredible past, but a moment of extraordinary opportunity.

Fifty years ago, Christopher Hogwood and AAM embarked on a journey to unearth hidden treasures, revive the music of forgotten composers, and explore how historically informed performance could bring baroque and classical music to life. Now, we invite you to be part of our next chapter.

The AAMbition Fund will support AAM's work as we look ahead to the next 50 years, enabling us to perform lesser-known and larger-scale repertoire in the concert hall, and to embark on an exciting new digital project.

AAM has always been at the forefront of technology and innovation, with our vast pioneering and award-winning catalogue of recordings. We are now living in a new digital age, and technology has once again transformed the way we experience music. We're evolving with our commitment to captivate audiences like never before, through the creation of stunning new recordings and videos fit for this new age. We're calling it the **AAM A-List**.

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But we can't do this alone. We need your support to ensure our unique voice continues to resonate in this ever-changing landscape. With your support we'll lead new audiences into uncharted territory, introduce them to the voices of under-represented composers, and bring the wonders of baroque and classical music to more people than ever before. We believe in making this extraordinary artform accessible to all at the highest quality. **Together, we can make this a reality.**

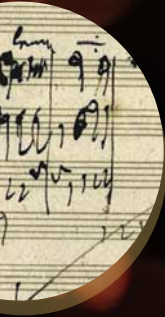
Support the AAMbition Fund
and help us shape the next chapter of AAM's extraordinary history





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The AAMbition Fund will:

Support the live performance of larger-scale and lesser-known repertoire

Enable the creation of the AAM A-list, a new catalogue of high-quality films which will be made available for free online, with repertoire to include much-loved favourites by Bach, Handel, Mozart and Beethoven alongside lesser-known works

How your support will make a difference:

£50 could pay for an 'urtext' original Bärenreiter organ part for a Bach Passion

£500 could fund the creation of a score and parts for a Keyboard Concerto by Marianna Martinez

£5,000 could fund approximately five minutes of high-quality film featuring 30 musicians

£50,000 could fund a large-scale performance in the Barbican Hall



Help AAM
look ahead to the
next 50 years

Give today at aam.co.uk/AAMbition

Or contact Liz Brinsdon to find out more

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Thank you
for your support



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